



RAÍCES FESTIVAL

RAÍCES MEANS "ROOTS" AND TOGETHER, WE GROW STRONGER.

2026 SPONSORSHIP

Raíces Festival is more than just an event that takes place in September. It is a celebration of identity, tradition, and the vibrant spirit that brings communities together. Founded officially in 2019, Raíces was born from the desire to celebrate, promote, and preserve the rich cultural heritage of the Hispanic community while also creating a space where everyone, no matter their background, feels welcomed and inspired. Through music, dance, food, and art, the Raíces Festival honors the traditions that connect generations while creating new experiences that invite all people to come together in joy, respect, and unity. Our mission goes beyond preserving culture. We aim to build bridges of understanding between people of all walks of life.

SEPTEMBER 19, 2026

PRAIRIE CREEK PARK

WWW.RAICESFESTIVAL.IN



SPONSORSHIP LEVELS



Visionary: \$5,000+

- Company logo on the main page of the Raíces Festival website (Sept-March)
- Dedicated section on Raíces Festival website for 6 months to advertise company services (September-March)
- Custom promotional video will be created to amplify your company's name (20-30 seconds)
- Company name highlighted on the main stage during the Mayor's welcome
- Company logo highlighted on Event Partnership Banner
- Company logo listed on all major printed ads and posters
- Company logo featured solo on social media
- Company logo listed on city website
- Company name mentioned first with other Visionary sponsors on PA system during the event
- Company logo in 'Thank you' recognition after the event
- Company name on volunteer t-shirts placed at the top in a larger font
- Complimentary booth premium placement of your choice (first come, first serve)

*Top sponsor will be announced and promoted as the Premier Sponsor



Legacy: \$3,000 to \$4,999

- Company logo on the sponsors page of the Raíces Festival webpage (Sept-March)
- Company logo on Event Partnership Banner
- Company logo listed on all major printed ads and posters
- Company name listed on city website
- Company logo featured on social media posts along with other Legacy sponsors
- Company name mentioned on the PA system during the event with other Legacy sponsors
- Company logo in 'Thank you' recognition after the event
- Company name on volunteer t-shirts
- Complimentary booth, assigned standard placement

SPONSORSHIP LEVELS



Heritage: \$1,000 to \$2,999

- Company logo on the sponsors page of the Raíces Festival webpage (Sept-March)
- Company name listed on Event Partnership Banner
- Company name listed on city website
- Company logo featured on social media posts along with other Heritage sponsors
- Company name mentioned on the PA system during the event with other Heritage sponsors
- Company logo in 'Thank you' recognition after event
- Company name on volunteer t-shirts
- Complimentary booth, assigned standard placement



Roots: \$500 to \$999

- Company logo on the sponsors page of the Raíces Festival webpage (Sept-March)
- Company name listed on city website
- Company logo featured on social media posts along with other sponsors
- Company name mentioned on the PA system during the event with other Roots sponsors
- Company name on volunteer t-shirts
- Complimentary booth, assigned standard placement



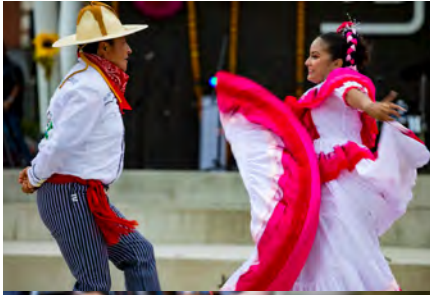
Seed: \$200 to \$499

- Company name on the sponsors page of the Raíces Festival webpage (Sept-March)
- Company name listed on city website
- Company name featured on social media posts along with other sponsors
- Company name on volunteer t-shirts

*Donations under \$200 are welcome, but will not be included in any marketing materials.



RAÍCES FESTIVAL



PARTNERSHIP COMMITMENT FORM

Sponsor Name: _____

Company Representative: _____

Company Name Listed on Marketing: _____

Email: _____

Phone Number: _____

Sponsorship Level	Would you like a booth?:	Yes	No	N/A
• Visionary: \$5,000+				
• Legacy: \$3,000 to \$4,999				
• Heritage: \$1,000 to \$2,999				
• Roots: \$500 to \$999				
• Seed: \$200 to \$499				

Sponsorship Amount: \$ _____

Logo - Please email your logo in vector format, 300dpi PNG format or 300 dpi JPG format to kblack@frankfort-in.gov if applicable

-All logos are due at the time of confirmation or no later than July 1, unless otherwise specified in the description. Signs will be printed as early as mid-July

Payment - Please make checks payable to the City of Frankfort, Tax ID 35-6001033. We DO NOT accept credit card payments. Payment can be mailed to:

City Hall "Old Stoney"
Attn: Raíces Festival
301 East Clinton Street
Frankfort, IN 46041

Contact - For more information, please email kblack@frankfort-in.gov or call 765.659.6770. The City of Frankfort and partnering organizations reserve the right to cancel or change dates for an event for any reason.

To secure your partnership and ensure maximum promotional impact, we request confirmation of your participation by July 1, 2026 for the 2026 Raíces Festival.

Thank you for supporting the Raíces Festival and our community!

Office Use Only

Date received: _____ Sponsorship check received: Yes No

Logo received: Yes No N/A Booth: Yes No N/A

Processed By: _____