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Prairie Creek Park

RAICES (HISPANIC HERITAGE) FESTIVAL

City of Frankfort Event Partnerships



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RAICES (HISPANIC HERITAGE) FESTIVAL

Prairie Creek Park is a beloved gem in our community, offering a tranquil escape for residents and visitors of all ages. Enjoy a warm summer evening with children laughing, families spread out on blankets, and the air filled with sounds of live music or a movie playing.

By partnering with the City of Frankfort to sponsor a community event held within this vibrant space, you become a part of the magic where memories are made. Your company logo will be associated with joyful family gatherings, and outdoor activities. It's an investment not just in the park's future, but in the heart and soul of Frankfort. It's a powerful message that will only enhance your brand image.

RAICES Festival - Hispanic Heritage

The RAICES Festival, held annually in September, celebrates the rich cultural diversity of Frankfort and the surrounding communities. The festival welcoming over 8,000 visitors with vibrant music, delectable authentic foods, engaging activities, and fosters a spirit of unity and appreciation.



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PARTNERSHIP LEVELS

Diamond Partner – \$2,500 or more

- Company logo highlighted on Partnership Banner & Event Banner
- Company logo listed on all major printed ads and posters
- Company name listed on city website and in a minimum of 3 social media postings
- Company name mentioned on PA system during the event as the Premier Partner
- Company name and logo in 'Thank you' recognition after the event

Emerald Partner – \$1,000 to \$2,499

- Company name on Event Partnership Banner
- Company name listed on all major printed ads and posters
- Company name listed on city website, and social media postings
- Company name mentioned on PA system during the event
- Company name and logo in 'Thank you' recognition after the event

Ruby Partner – \$250 to \$999

- Company name listed on Event Partnership Banner
- Company name listed on city website and social media posting
- Company name and logo in 'Thank you' recognition after event

Sapphire Partner – \$249 and less

- Company name listed on city website and social media posting



Sponsorship levels are per Concert Series, Movies Series, or RAICES Festival,
not individual concerts or movies

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Partnership Commitment Form

Sponsor Name: _____

Company Representative: _____

Company Name Listed on Marketing: _____

Email: _____ Phone Number: _____

Logo & Banner – Please email your logo in vector format, 300dpi PNG format or 300 dpi JPG format to kblack@frankfort-in.gov if applicable

- All logos are due at the time of confirmation or no later than 1 month prior to the event unless otherwise specified in description. Signs will be printed 3 weeks prior to the event.

Payment – Please make checks payable to the City of Frankfort, Tax ID 35-6001033

Payment can be mailed to: City Hall “Old Stoney,, Attn: 301 East Clinton Street, Frankfort, IN 46041

- We DO NOT accept credit card payments

Contact – For more information, please email kblack@frankfort-in.gov or call 765.659.6770. The City of Frankfort and partnering organizations reserve the right to cancel or change dates for an event for any reason.

Please indicate amount and sponsorship level you would like to participate below:

_____ RAICES (Hispanic Heritage) Festival
(partnership includes complementary booth space @ festival)

To secure your partnership and ensure maximum promotional impact, we request confirmation of your participation by July 1, 2025 for the 2025 Raices Festival.